



# MXS-MZ



POWERING THE DIGITAL SIGNAGE REVOLUTION

TURNKEY DIGITAL SIGNAGE SYSTEM

## Affordable Benefits

- Affordable turnkey package designed specifically for digital signage applications
- Space saving mini chassis provides installation flexibility
- Designed to be used with digital LCD/PDP display panels at native resolutions for sharpest image and greatest impact possible
- Allows remote management of scheduling and media content updates over network for greatest operational efficiency
- Wide digital media support allows producers to re-purpose existing content so production time and cost are minimized
- MediaZone software (included) allows simple playlists or complex media sets to be developed and changed quickly with no time-wasting rendering

## Advanced Features

- Includes template-based editor with comprehensive media scheduling
- Includes Internet weather for auto-updating of local conditions
- Includes InstaCrawl Alert software for local emergency messaging
- Includes Playlog software for logging time/date stamps on media schedules
- Built-in support for reading and displaying RSS and DataCall™ feeds
- Built-in support for MPEG 1-4 WMV, H.264, VOB, PPT, AVI (1), MOV
- Built-in support for animated GIF logos
- Built-in support for Flash™ animations
- Built-in support for HTML page capture

## Professional Software

- Includes professional MediaZone playlist/ media set editor program
- Includes signage-quality 24-bit character generator (MediaCreator CG)

Includes: MediaZone and MediaCreator Software; Space-saving Mini Chassis; High-Res Output

MediaXtreme Signage excels at delivering everything you need in a digital signage turnkey package. Our hardware and software is configured at the factory so you don't have to take up precious time and resources loading software and working through inevitable snags. MediaXtreme Signage is all you need to create a digital signage channel that advertises, alerts, entertains and informs your viewers with the most up-to-date information.

Of course, if all this came at a high price and required expensive and extensive training, MediaXtreme Signage would not be much different than some of our best competitors. But MediaXtreme Signage is so affordable and easy to use that it's in a class by itself. Still not convinced? Ask us about our unsurpassed TotalCARE® service and "no worry" warranty.

The MediaXtreme Signage player is available in several chassis sizes to best fit the varying demands of digital signage applications. Regardless of chassis configuration however, all turnkey players come with a built-in video player, character generator, crawl generator and logo inserter.

Additionally, a comprehensive media scheduler is provided that supports a wide variety of media files for scheduled playback of individual media or sets.

And fortunately, building your media setlist is quick and easy with MediaXtreme's exclusive MediaZone editor. Simply import media assets from the clipboard and place them into the user-configurable template. Media assets can be configured to run full-screen or in a "zone," giving you the look and feel that works best for your application.

As you can see, MediaXtreme Signage has raised the bar when it comes to one-stop-shopping. It is a proven champion that has satisfied even the most demanding requirements—all this at a price that makes it an exceptional value. Why not put the power and flexibility of X to work for you?



Copyright © 2008 Keywest Technology, Inc. All Rights Reserved  
 14563 W 96th Terrace • Lenexa KS 66215 USA • Call 800-331-2019 – Int'l 01-913-492-4666 www.keywesttechnology.com



**POWERING THE DIGITAL SIGNAGE REVOLUTION**

**TURNKEY DIGITAL SIGNAGE SYSTEM**



Scheduling digital media for a professional look has never been easier! Our easy-to-use template manager with built-in "media zones" allows you to create a specialized look with minimal effort. From the handy browser directory, simply drag 'n drop media files to the template zone of choice. In addition, motion backgrounds, color boxes, CG fonts, crawls, live data, graphics, scrolls and on-screen animated logos may be added to the display template and update remotely.



Bundled with MediaZone is the time-tested MediaCreator CG program that uses familiar editing conventions so your learning time is greatly reduced. MediaCreator Tru-Type fonts, crawls, scrolls, logos, and graphics are directly supported by the MediaZone editor making time-wasting conversions unnecessary. Alpha channel support allows quick and easy layering of all CG graphics directly over digital media with no rendering.

**Media Xtreme Signage Provides Exceptional Performance and Value for Many Applications**

**In-store Marketing**

**In-store Advertising**

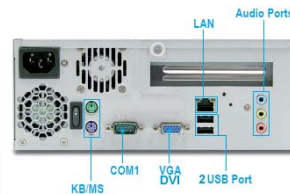
**Perceived Wait-time Reduction**

**Corporate Communications**

**Self-serve Interactive**



Media Xtreme Signage Player (MXS-MZ)



Specification subject to improve without notice

**MECHANICAL**

**DIMENSIONS:** Mini ITX Chassis  
 3.4 (H) x 9.6 (D) x 8.7 (W) inches (8.64 x 24.4 x 22.1 cm)  
**WEIGHT (actual):** 7.7 lbs. (3.5 Kg)

**I/O SPECIFICATIONS**

- (1) VGA Output to QXGA & 16:9/9:16 rotation
- (1) DVI Output (2048x1536 max. res. @ 75Hz)
- (1) 720/1080P
- (2) USB v2.0 I/O
- (1) Stereo Audio I/O
- (1) RS-232 via 9D

**REMOTE SOFTWARE CONFIGURATION**

**MEDIAZONE EDITOR SOFTWARE REQUIREMENTS**

- Windows® 2000 / XP-Pro/ Vista™ OS
- Intel Pentium® 4, Centrino Duo®, or AMD® 1.8GHz CPU
- 32-bit Graphics w/ 256MB onboard video memory
- 1GB RAM (2GB Vista)
- Direct-X 9.0
- 10/100 Base-T Ethernet network connection
- USB or CD/DVD for non-network updates

**ENVIRONMENTAL**

- Operating Temperature: 0-50°C
- Storage Temp: -20°C to +80°C non-condensing
- Humidity: 5 to 90% max non-condensing

**DATA STORAGE:**

- 200GB HDD Standard – Expandable to 400GB

**POWER**

- PSU: 100/240 VAC, 47-63 Hz 55W (UL/CE/CB)