

POWERING THE DIGITAL SIGNAGE REVOLUTION

TURNKEY DIGITAL SIGNAGE SYSTEM

Affordable Benefits

- Media POD award-winning software allows you to create and update media at a time most convenient for you over a network greatly simplifying management.
- Media POD comes complete with *Media POD Live*, giving you both PC and Internet playlist management. Use the editor that suits your style and needs.
- Media POD supports both NTSC or PAL TV standards so a TV converter is not necessary, which saves money and gives you the best signal quality possible.
- Media POD is ideal for LCD or plasma displays that require RGB progressive scan for the sharpest picture.
- Media POD supports all high-impact rich media that is essential for in-store and out-of-home marketing strategies. Interactive interfaces are also supported.
- Media POD is compatible with InfoZone content management server technology making large-scale administration affordable and practical.

Professional Features

- Industry-leading features include:
 - Built-in title page maker (CG) with preview
 - Built-in page transitions
 - Built-in logo inserter with video overlay
 - Supports PC audio files in stereo
 - Supports MPEG 1-4, DVD-VOB, AVI video media
 - Supports PowerPoint™ and Flash™
 - Supports NTSC or PAL TV I/O and RGBH/V
 - Fan-less chassis for utmost in reliability
 - Customizable with interactive option

The MediaXtreme Media POD (Point-of-Decision) media player lets you create, schedule and playback targeted media playlists on one to literally hundreds of displays in your digital signage network. The scalable, turnkey design comes with award-winning features and delivers the utmost in dependability for glitch-free operation.

Packed with many of the playback features found in more expensive digital signage systems, the Media POD editor software enables easy blending of popular media files for a more sophisticated look than similar-priced players do. For example, the editor is equipped with visual timelines that facilitate easy assembling of video, graphics and logos into playlists. Since Media POD is compatible with most common PC media files, playlists are created in realtime with no time-wasting conversions necessary.

In addition, Media POD comes standard with two great playlist composing methods. Using the supplied PC GUI, simply drag and drop video clips, audio snips, PC graphics and Flash™ animations onto three separate time lines. Instantly preview the playlist and media elements until they playback at precisely the right time for the presentation you wish to achieve. Then upload the content to the Media POD via your network, and you are done.

Media POD also supports a web browser client, meaning that you can build, manage and schedule your playlists anywhere you have Internet access.

Media POD is a strategic communication tool marketers can't afford to be without. Whether it's day-parting your marketing messages to correspond to changes in clientele that happen throughout the day or inspiring and entertaining your patrons, the MediaXtreme Media POD is the right choice. Why not put the power and flexibility of X to work for you?



How Hard Are Your Printed Signs Working?

Not nearly hard enough. Research shows that about 2/3 of patrons make a brand buying decision *after* they enter the store. Replace boring and expensive static signs with an affordable digital signage network that enables multiple marketing strategies. Use broadcast techniques such as day-parting to make your signs as smart as your marketing plan. Add interactive touch options to provide search features or printed media.

Entertained Patrons Shop More

Whatever media is hip, cool, hot or rocks can be played back in a time and place of your choosing, all on strategically located TV or flat panel displays. Build buying excitement, make impressions, and entertain your audience with high-quality MPEG movies and clips, DVD-VOB and AVI media files. Also supports CD quality stereo sound for the best in entertainment and impressionable messages. Schedule media to align with demographic.

Playlist Composing Power²

Media POD comes loaded with two great playlist composing applications. Use either an Internet browser or our PC editor that enables easy scheduling of media content simply by dragging media files from the clipboard and dropping them into the appropriate timelines. Either editor gives you the tools to create text pages and import video, graphics and logos. A preview window gives an instant overview of the playlist assuring the right result before downloading to the Media POD. Ask for a live demonstration today.



Specification subject to improve without notice



The Media POD package comes in a "fanless" chassis ensuring the lowest maintenance possible.

MEDIA POD MECHANICAL

DIMENSIONS (Mini Chassis - Standard):

2.0" (5.1)H x 6.8" (17.3)D x 10.8" (27.4)W inches (cm)

WEIGHT (actual): 5.5 lbs. (2.4kg)

MEDIA POD I/O SPECIFICATIONS

- (1) Input: NTSC or PAL-B Composite (RCA)
- (1) Output: NTSC or PAL-B Composite (RCA)
- (1) Input: Y & C: 1 V p-p/ 75ohm (S-video)
- (1) Output: Y & C: 1 V p-p/ 75ohm (S-video)
- (1) VGA, SVGA, XGA (15D) (output only)
- (1) Stereo Audio I/O (3.5mm) & SPF -Out
- (2) IEEE-1394 Ports

REMOTE SOFTWARE CONFIGURATION (MPOD EDITOR)

- Intel® Celeron® 1.8GHz CPU
- Microsoft® Windows® 2000, XP/Pro, Windows® Vista™
- 512MB RAM
- 150MB of available disk space
- 32-bit graphics card with 256MB on-board video memory with overlay surface support
- Direct-X 9.0
- LAN/WAN connectivity required for remote digital signage system management
- USB or CD for non-network updates

MEDIA POD ENVIRONMENTAL

- Operating Temperature: 0-40°C
- Storage Temp: -20°C to +70°C non-condensing
- Humidity: 90% max (non-condensing)

DATA STORAGE:

MEDIA POD: 40GB HDD standard (80GB Max)

POWER

- PSU: 100/240 VAC, 47-63 Hz 55W (UL/CE)

*Point of sale TV courtesy of Agency 225